



Name: Sabrina Allard  
Age: 32  
Location: Watertown, CT  
Viridian Customer



My purpose:

*To preserve the Earth for my children.*

I have always looked for ways to tread lightly on the Earth and reduce my carbon footprint. But I also care about balancing a tight budget with my desire to go green. With Viridian, I can do both. Viridian truly cares about our environment AND helping people save money. It's safe to switch. It's free to switch. For me, it was a no-brainer.

My power: *Viridian*

Viridian Energy is a socially responsible energy company providing greener electricity at an affordable price. Viridian was founded with the vision to empower our customers to make a difference in the environment and their personal lives simply by switching energy providers.

1-866-663-2508

[www.viridian.com/deals](http://www.viridian.com/deals)

732.763.0180

Will Trevena



## SAVE GREEN BY GOING GREEN

Do you know you have a choice about your electricity supplier?

**VIRIDIAN** 

## THE POWER OF CHOICE

You use electricity every day. It powers your alarm clock, your lights, your coffeemaker, your television, your computer. That's a lot of power. But did you know that you have the power to choose where that electricity comes from?

Many states in the U.S. have started deregulating the generation of electricity, allowing you to choose where you buy your power.

Choice in electricity has created new energy benefits to customers, including reduced monthly bills and options to select greener rate plans.

## IT'S SAFE TO SWITCH !

Enrolling with Viridian is safe and easy. The local utility will continue to send the bills and deliver the electricity to your home or office. The only difference you will see is Viridian's name and low rate listed on the bill.

There are no contracts or fees and signing up takes less than 5 minutes!

- ✔ Affordable, greener energy
- ✔ Reliable delivery and service provided by your local utility
- ✔ No contracts, no setup or cancellation fees
- ✔ Enroll online or by phone in less than 5 minutes

# POWER

*with purpose.*

Save money. Save the Earth.

*Why wouldn't you?*

EVERYDAY  GREEN

20% Renewable • Variable Rate • Affordable

Viridian's Everyday Green rate plan offers residential and commercial customers an easy way to purchase affordably green electricity. Everyday Green is a 20% renewable energy option, sourced from locally produced, high quality renewable resources. Everyday Green allows customers to reduce their environmental impact from electricity use while typically paying less than the local utility's rate.

PURE  GREEN

100% Renewable • Variable Rate • Affordable

As more consumers embrace greener lifestyles, Viridian has responded by offering the highest quality clean energy choices. The Pure Green rate plan is a Green-e Energy Certified 100% renewable energy option, sourced from locally produced, high-quality wind power. Pure Green, which meets the industry's highest standards for renewable products, enables energy consumers to reduce negative environmental impacts from electricity use and promote sustainable energy solutions through the internationally recognized Green-e platform.

Check our website or call for current rates on Pure Green and Everyday Green products.

